



## Resources and Research collide.

### Three Ways Your Business Can Access Top Research

TIER 1

#### Non-Exclusive Royalty-Free License (NERF)

For companies that don't think there will be any IP generated during a project and want to start collaborating quickly.

- Company receives a royalty-free non-exclusive license to the IP and an option to negotiate an exclusive license after IP is developed.
- No fees or royalties.
- Background IP is not included.

TIER 2

#### Exclusive License with Pre-Set Royalty

For companies that want to have an exclusive royalty-bearing IP position, this allows for the project to launch quickly but ensures an IP position once the project ends.

- Company pays an additional 10% of the full cost of the sponsored research project (\$15,000 minimum).
- Company pays 1% royalties of net sales starting in the year annual sales using IP reaches \$20MM.
- Both the company and the UC Principal Investigator must agree to use Tier 2 for the project.
- Background IP is not included.

TIER 3

#### Ownership Assigned to Sponsor

For companies that want any potential IP created during the project assigned to them before the project even begins.

- Ownership of UC project IP and UC's interest in joint project IP are assigned to company.
- Company pays an additional fee of 75% of the full cost of the sponsored research project for the assignment of IP.
- Both the company and the UC Principal Investigator must agree to use Tier 3 for the project.
- There can be no UC background IP associated with the project.

Contact UC 1819 Innovation Hub - you'll be glad you did.

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